

Poster Presentation

RCPT 413 Professional Issues

What is a poster?

- “A poster presentation consists of an exhibit of materials that reports research activities or informational resources in visual and summary form. Poster presentations provide a unique platform that facilitates personal discussion of work with interested colleagues and allows meeting attendees to browse through highlights of current research.” Remember that it is unlikely people will view your poster for a long period of time, so make sure the key points are easy to see and well explained. Otherwise, the content is very much up to you. We look forward to seeing them!

-Source: American Sociological Association

Defining Your Topic

- Goldilocks
Principle:
 - Not too specific
 - Not too general
 - Just right
- Sometimes determined by your sources



Ethical Issues in Recreation and Leisure

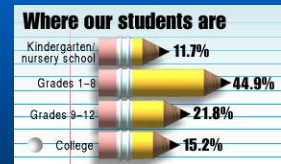
- Be sure to relate your topic to the theme
 - Who is your audience?
- Present information in visual or summary form
- Still need to cite sources (including graphs and pictures)

Poster Design

- Define your problem/topic/need etc.
- Balance text with visuals
- Develop a “theme”
 - Consistent colors, text, paper, graphics
- Your goal is to draw the audience’s attention
- Always be professional!

Data

- Graphs, charts, and statistics help define the issue
- Where can you find data?
 - Government websites (CDC, Census Bureau)
Example
 - Professional agencies (NRPA, TTRA, AEE)
See [Department Website](#)
 - Research studies, articles, newspaper (*USA Today Snapshots*)



Project Requirements

- Theme of Project is **LOW TECH, SIMPLE, and GREEN**
- 1 Standardized Poster Board (NOT required to use the big 3-Fold one’s, just a single flat)
- You are free to prepare the poster any way you want, e.g., Markers, Cut and Pasted Text and Pictures, etc.
- Be **CREATIVE!** Try to think of how your poster can be recycled, be mindful of the materials you use.
- The poster **MUST** look clean and professional

Poster Protocol

- Set up **BEFORE 9:00 a.m.**
- Wear professional dress on the day you present
- Be prepared to answer questions about your topic (no formal presentation)
- Other faculty and staff will be invited